

Housseynou Fall

/ WHO-SAY-NOO /

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Senior Product Designer specializing in design systems at scale. Architected unified design infrastructure at Autodesk and Otter, impacting 1M+ users and improving team productivity by up to 67%. Passionate about bridging design and engineering through technical craft and systematic thinking.

EXPERIENCE

Autodesk | Senior Product Designer - Design Systems

Dec 2024 - Jan 2026, Remote, WA

- Led visual coherence initiatives across Weave Brand components, establishing consistent theming specifications that unified the product experience across multiple platforms, impacting **1M+ customers**.
- Drove **15+ design system projects** from concept to delivery, reducing component inconsistencies by **40%** and accelerating cross-functional design-to-development workflows.

Amazon | Senior UX Designer

May 2024 - Oct 2024, Bellevue, WA

- Led and improved the onboarding and discovery experience for new Alexa AI paid customers by conducting user interviews and creating complex prototypes to test assumptions and concepts, impacting **1M+ customers**.
- Streamlined internal file management workflows, improving team **productivity by 12%** and saving 8+ hours per week across design organization.

Otter | Product Designer - Design Systems

Feb 2022 - Nov 2023, Remote, NY

- Converged two legacy design systems into unified CSDS library, accelerating design-to-development handoff by 67% and **reducing design debt for 10,000+ customers**.
- Led workshops for the tables component, identifying pain points and designing inclusive solutions that **increased design and development workflows by 16%**.

Sotheby's | Senior Product Designer

Feb 2019 - Nov 2021, New York City, NY

- Spearheaded the launch of the customer consignment experience, **improving customer satisfaction by 8%**.
- Launched an internal admin platform (Phoenix) to help manage inventory for **50,000+ customers**.

See more experiences at [linkedin.com/in/housseynoufall](https://www.linkedin.com/in/housseynoufall)

EDUCATION

Parsons School of Design

June 2014

Bachelor of Arts (Design & Technology)

SKILLS

- Design Engineering (Agentic AI)
- HTML, CSS & Javascript
- Design Systems
- Product Design
- Visual Design
- Usability Studies
- Interaction Design
- Wireframe
- E-commerce
- Rapid Prototype
- Analytical

TOOLS

- Cursor AI
- Claude Code
- Github
- Figma
- Sketch
- Framer
- Adobe Suites
- Affinity
- Miro
- Webflow